品牌标志 **Brand logo**

标志媒体使用规范 **Logo media usage guidelines**

规则-Rules:

品牌手册中的“标志使用”部分概述了在不同媒体和情境下正确使用品牌标志的指南。这一部分对于确保标志的一致呈现以及以反映品牌价值观和信息传递的方式呈现尤为重要。

The Logo Usage section of a brand book outlines guidelines for the appropriate use of the brand's logo across various media and contexts. This section is particularly important to ensure that the logo is presented consistently and in a way that reflects the brand's values and messaging.

